



NATIONAL SKILLS COALITION

Every worker. Every industry. A strong economy.

A roadmap to close California's economic divide



California is at a crossroads. Despite having the fifth largest economy in the world, nearly a quarter of Californians lives in or near poverty. To close California's economic divide and grow the state's economy, the state must invest in innovative education and training strategies –**and we've got a detailed plan to make it happen.**

NSC's new policy agenda, [Securing a strong economic future for all Californians](#) lays out nine strategies for developing a world-class workforce development system. We're giving our plan to governor-elect Newsome and urging him to prioritize skills through job training and career education. More than forty groups have signed on to this agenda - including colleges, unions, philanthropy, and business and worker organizations. There's still time for California organizations to join us – [click here for more info.](#)

Did a strong skills training message help flip seats in the midterms?



NSC's Rachel Unruh, walks us through the mounting evidence that voters want to hear about skills training - and not just "college for all" - when candidates talk about jobs and education. Check out her [latest Medium piece](#) to read more.

Earlier this month our federal policy team led a [Facebook Live](#) conversation about what the midterm election results mean for skills policy and how skills advocates can move forward with the new Congress.



We will continue this conversation at the 2019 Skills Summit in February. Learn more about the Summit and register [here](#).



Apprenticeships should count!

A new paper by the Workforce Data Quality Campaign, [Counting Registered Apprenticeship Completions](#) details how Iowa and Washington are counting people who have completed apprenticeships as part of their postsecondary attainment goals.

Join NSC next month for two webinars on apprenticeship:

- [December 6th](#): How states can collect and use apprenticeship data to drive better workforce policies.
- [December 11th](#): How support services like child care can ensure a diverse pipeline of workers can be successful in apprenticeship programs

Businesses are talking about finding skilled workers

Business and community colleges from across the country joined forces to advocate for skills training this month, flying to Washington D.C. to meet with their members of Congress. Together, they urged policymakers to support businesses looking to hire skilled workers by making investments in training.

Business Leaders United hosted a briefing for policymakers, staff, and media sharing real-life examples of how collaborations between community colleges and businesses (sector partnerships) help students, workers, and employers. Learn more about [BLU](#) and [click here](#) to join the conversation.



NSC IN THE NEWS

[Skills Gap Is Real](#) | *The Chronicle of Higher Education*, 11.20.18

[Did the White House really create 6.3 million new jobs?](#) | *CNN*, 11.12.18

[Don't underestimate the skills that veterans can offer after their service](#) | *Las Vegas Sun*, 11.11.18

[Rethinking retraining](#) | *Harvard Business Review*, 11.09.18

[Other views on cell service, schools: Private investment helps cell signals](#) | *The Detroit News*, 11.07.18

ANNOUNCEMENTS

The Center on Wisconsin Strategy (COWS) recently released [equityinapprenticeship.org](#), a resource website that highlights programs that extend occupational opportunities to women and diverse populations. COWS also released its [Principles for Equity in Apprenticeship](#), which provides 3 case studies as well as policy and practice ideas for creating apprenticeship programs that extend opportunity to historically marginalized groups, especially people of color and women.

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