



NATIONAL SKILLS COALITION

Every worker. Every industry. A strong economy.

Join NSC at the NAWB Forum!

National Skills Coalition is proud to be a Changemaker content partner for the [National Association of Workforce Board's Forum 2018](#). If you are attending the Forum, please plan to join NSC at our sessions outlined below to learn more about federal policy issues critical to advancing the skills of our nation's workforce.



Sunday, March 25th

Join Rachel Unruh, NSC's Chief of Staff, as part of the keynote plenary panel on *Forging Purposeful Change*

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12:15-2:15 PM, International Ballroom

What factors are creating the need to think differently about human talent development, and how should we navigate the ever-changing technologies that are used to connect, communicate and train workers? What innovative strategies should workforce leaders consider in telling their stories? How can workforce organizations build more effective partnerships and increase connections with industries that are undergoing significant change? In this robust and thought-provoking panel discussion, NAWB and four other national organizations will unpack the issues that serve as both barriers and opportunities to workforce leaders as they strive to become the economic engine for their community and state.

ChangeMaker Assembly: Advocacy

Join NSC's staff and members in a deep dive discussion on the skills policies that matter to workforce stakeholders in *A Case for Advancing Skills Through Policy: Mobilizing for Impact*

2:45-5:15 PM, Lincoln

Workforce boards are facilitating, collaborating, and leading a diversity of programmatic efforts to build skills in communities throughout the country. As workforce leaders in our community, we need to be just as focused on the wide range of federal policies that impact our ability to deliver the skills that industries demands and workers need. Join National Skills Coalition for an update on key federal workforce and education policies, and a discussion on how workforce boards and our partners can collaborate to shape those policies.

Get the big picture perspective on the current policy landscape in Washington DC, the federal dialogue on skills, and the key takeaways when it comes to framing our skills message on the Hill from Kermit Kaleba, Federal Policy Director at NSC. Then engage with three lightening round panels to get the workforce policy perspective on:

- **Postsecondary Education**
Moderator: Jessie Leslie, National Skills Coalition
Panelists: Julie Parks, Grand Rapids Community College; Tammy Childers and Al Searles, Eastern Carolina Workforce Development Board, Inc.
- **Welfare to Careers**
Moderator: Jessica Cardott, National Skills Coalition
Panelists: Jennifer M. Meek Eells, Stark Tuscarawas Workforce Development Board; Kerry Desjardins, American Public Human Services Association
- **Work-Based Learning**

Moderator: Katie Spiker, National Skills Coalition

Panelists: Jason Petrait, Workforce Development Council of Seattle-King County; Tracey Carey, Employ Milwaukee Inc.

Tuesday, March 27th

Join NSC in an advocacy prep session to get you ready to *Take it to the Hill!*

8:00-9:00 AM, International Ballroom East

We all know how important the partnerships we lead, skills we build, and jobs we fill, are to our communities back home. But we can't take for granted that it's common knowledge on the Hill, and that our policymakers know the supportive role policy can play in getting constituents the skills they need. Join National Skills Coalition in a session that will prepare you to be the best advocate you can be for the workers and industries you serve. This session will include talking points and leave-behinds for the Hill, and offer plenty of time for questions and answers to serve the needs of both rookie and expert advocates.

Moderator: Jessie Leslie, National Skills Coalition

Panelists: Katie Brown, National Skills Coalition; Tammy Childers, Eastern Carolina Workforce Development Board, Inc.; Kevin Kelly, Clark Hill

Hope to see you there!

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