

## Are You Struggling with Low Enrollment Numbers?



# Recruitment & Enrollment of Job Seekers In-Person Training

Are you struggling with low job seeker enrollment numbers? Are you challenged to find individuals who are the right fit for your program? Through this training, develop a plan to improve your organization's recruitment process and generate new outreach ideas!

**After attending this training, you will be able to:**

**Date & Time:**

Thursday, June 1  
9 AM -12 PM CST

**Location:**

Chicago Jobs Council,  
29 E. Madison Street,  
Suite 1700-C

**Cost:**

\$75 CJC members

- Diversify your recruitment strategies, including adding new referral partners, engaging in community outreach, and improving your marketing
- Better define and engage your target population
- Use data to identify your organization's recruitment challenges and opportunities

\$90 non-members  
Scholarships available

### **Questions?**

Cheryl Hester  
Capacity Building  
Administrator  
312-252-0460 ext. 108  
[cheryl@cjc.net](mailto:cheryl@cjc.net)

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**Register**

If you are a CJC member, you must use your CJC login name and password when registering to access the discounted member price.

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### **Facilitator**

Kate Gannon joined Chicago Jobs Council in 2022 as a Program Manager. In her role, Kate coordinates the Chicago College and Career Advising Credential, as well as other training opportunities for youth development professionals.

Kate previously worked with the Chicago Botanic Garden's Windy City Harvest program. She worked with youth and adults in hands-on urban agriculture

training programs, leading experiential learning opportunities on the farm and classroom based training in career readiness and environmental literacy. She is passionate about green jobs and creating a more sustainable and equitable workforce.

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### **Our Mission**

Together with community and institutional leaders, Chicago Jobs Council is re-imagining our workforce system so all people can thrive through employment.

### **Our Vision**

Our vision is to create an anti-racist workforce development system and employment equity so that everyone can realize their unique pathway out of poverty.



Chicago Jobs Council | 29 East Madison Street | Suite 1700 | Chicago | IL | 60602-4415

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