

## Upcoming workshops at the Addison Public Library

Hope you all are doing well! Just wanted to share some of the upcoming workshops that are going on at the Addison Public Library for September/October. All the programs are free to attend and do not require a library card to register. Please note that all workshops will be on ZOOM since our building is under construction.

Please feel free to share with anyone you might think would benefit from these workshops!

### **Jobs and Career**

#### Library Resources for Job Seekers

Looking for a job can be draining. The library is here to help! Discover free tools and resources available through the library to support your job search. Whether you're just getting started or looking to level up your search, we'll show you how the library can be your job hunt partner.

Date & Time: 10:30am - 11:30am, Friday, September 12, 2025 ZOOM

#### Are you LinkedIn?

Learn how to use the social platform LinkedIn as a job search tool! We'll show you how recruiters are using LinkedIn to fill positions and a few tricks of the trade that will make your profile stand out. This workshop is presented in partnership with the People's Resource Center.

Date & Time: 10:00am - 11:00am, Thursday, September 18, 2025 ZOOM

#### Job Search Tech: AI, ATS, LinkedIn, Video Interviews, and Biometrics

Technology has changed the way recruiters and hiring committees select candidates. Learn how to get your resume past Applicant Tracking Systems (ATS), use LinkedIn as a recruiter and networking tool, and get ready for video interviews and biometrics scanning.

Date & Time: 7:00pm - 8:00pm, Monday, October 6, 2025 ZOOM

#### Interview Anxiety

Do you get anxious before a job interview? You are not alone! Anxiety is very common throughout the interview process. Join the People's Resource Center for tips to help ease your worries! This workshop is presented in partnership with the People's Resource Center.

Date & Time: 10:00am - 11:00am, Wednesday, October 22, 2025 ZOOM

### **Business**

#### Getting Started with E-Commerce: The Basics of Selling Online

In 2025, retail e-commerce sales are estimated to exceed 4.3 trillion U.S. dollars worldwide.

Determining the right online platform can be overwhelming. We will discuss the features, benefits, and considerations to help you make an informed decision for your online business.

Date & Time: 6:30pm - 8:00pm, Monday, September 15, 2025 ZOOM

#### The Power of Social Media for Your Small Business

Social media is one of the most effective and accessible ways to promote and grow your business. Join Rebecca Hoffman, Principal of Good Egg Concepts, for an insightful session focused on social media strategy. Learn best practices for building your presence, growing your audience, and engaging your community.

Date & Time: 6:30pm - 7:30pm, Wednesday, September 24, 2025 ZOOM

#### Library Resources for Small Business

Starting or growing a small business? The library has tools to help! Learn about free resources to support your business planning, market research, and day-to-day operations. Discover how the library can be your partner in business success!

Date & Time: 10:30am - 11:30am, Friday, October 10, 2025 ZOOM

#### Legislation & Your Business: What Every Small Business Owner Should Know

New laws and rules can change how small businesses work. This program will help you learn about recent changes to laws that could affect your business. Get simple tips to stay up to date, avoid problems, and get ready for changes.

Date & Time: 6:30pm - 8:00pm, Monday, October 20, 2025 ZOOM

Thanks,

Matt

**Matt Williams (he/him)**

Business Services Specialist | 630.458.3304

