



## Pitch Clinic

Nervous about selling yourself or your clients to a potential employer? You're not alone! During this workshop, you'll have an opportunity to develop and refine your elevator pitch. Knowing what to say and how to say it with confidence is the first step in building an employer partnership. While everyone has their own voice and style, this class will provide you with the basic formula, the do's and don'ts of delivery, and how to effectively close the sale. Working in small groups, you'll have the opportunity to practice pitching your services to actual employers and HR professional. With their feedback, you'll be "pitch-perfect" in no time!

### Topics covered include:

- Crafting a concise and persuasive pitch
- Delivering your pitch with confidence and making a professional business impression
- Learning how to respond to employers' needs
- Flexing your style to appeal to different audiences

### Audience:

This course is for all workforce development staff who interact directly with employers.

[REGISTER NOW](#)



Thursday,  
April 12, 2018  
9:00am to 12:00pm



Chicago Jobs Council  
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\$60/\$85  
member/non-member

**\*\* If you are a CJC member, you must use your CJC login name and password when registering to access the discounted member price.**

Congratulations to our 2018 Success Drivers Learning Cohort-find out more [here!](#)

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and on social media:



**Frontline Focus is the main capacity building arm of Chicago Jobs Council (CJC).**

CJC moves people out of poverty through employment using on-the-ground expertise, advocacy, and capacity building. Since its establishment in 1981, CJC's membership has grown to include over 100 organizations and individuals who work together to influence the development and reform of public policies and programs designed to move people into the workforce.



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