



## Becoming An Industry Insider

There are a number of online tools and websites that can help you be more successful in working with both employers and job seekers. For example, knowing where to find and how to use labor market information can help you develop and deepen employer relationships. Additionally, online interest assessments can be a great starting point for connecting your job seeker with a career they'll love. This class will introduce you to a wide variety of tools that can be used to understand career growth opportunities, determine salaries for different job titles, discover which industries are growing, which business are downsizing, and what training and education is necessary for your clients.



Tuesday's,  
September 19 & 26, 2017

9:00am to 12:00pm

**Must attend both days**



MicroTrain Technologies  
200 W. Adams, Suite 410  
Chicago, IL 60606



**Topics covered include:**

- Identifying useful labor market information online
- Filtering data to understand labor market trends
- Teaching job seekers to use data to find an appropriate career path
- Using online assessments to help your job seekers identify their skills and passion

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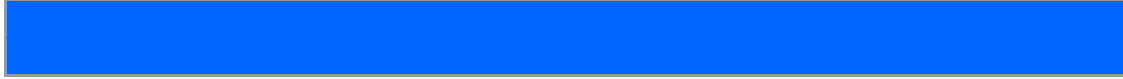
**Audience:**

This course is for both supervisory and frontline workforce development staff.


*\*\* If you are a CJC member, you must use your CJC login name and password when registering to access the discounted member price.*

**Don't forget to register for track certification!**

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and on social media:



CJC moves people out of poverty through employment using on-the-ground expertise, advocacy, and capacity building. Since its establishment in 1981, CJC's membership has grown to include over 100 organizations and individuals who work together to influence the development and reform of public policies and programs designed to move people into the workforce.

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